

Document Name:	Job Description Form		Document No	FORM-HR-03	
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Job Title:	Product Specialist	JD Number	003
Department/Group:	Business Development/Sales & Marketing	Position	02
Supervise	NA	Date Created	1 Jan 2018
Reports to	Business Development Director	Next Review	1 Jan 2019

Job Description

ROLE AND RESPONSIBILITIES

The Product Specialist is expected to be able to sell our diabetes products and services to both the professional healthcare segment as well as the consumer retail channels.

- Support existing accounts and to develop new accounts for the products
- Monitor the public procurement system for both the public and private institutions like hospitals, polyclinics, home care and specialists' physician
- Be able to plan and executive marketing program to support the accounts
- Be proficient with handling of the products and be able to conduct training and education program for the care-givers and patients
- Be able to attend to and troubleshoot any problems encountered by the users

QUALIFICATIONS AND EDUCATION REQUIREMENTS

A bioscience related Tertiary education from polytechnics or university and be conversant in English and Chinese.

PREFERRED SKILLS

Have experienced and skills in:

- Experience selling in healthcare institutions or large accounts management experience.
- Fast moving consumer goods experience will also be helpful
- Able to devise a marketing program and be able to execute the plan
- Exhibit capability to build strong interpersonal relationship

Additional Notes

[Type any additional notes if needed.]

Prepared & Reviewed By:	TONG Ping Heng	Date:	1 Jan 2018
Approved By:	TONG Ping Heng	Date:	1 Jan 2018