

### Diabetes Management Made Easier

The Glooko diabetes management platform aims to improve health outcomes and reduce diabetes costs through better diabetes population management. Integrating with popular diabetes meters and mobile devices, Glooko makes patient glucose data easily accessible to healthcare providers and correlates patient glucose trends to their carb intake, insulin dosage, exercise duration, and other key biometric factors for evidence-based insights.



#### PATIENT

- Easily sync glucose data to an Android or iOS device
- Get on-the-go decision support
- Available anytime, anywhere

#### CARE TEAM

- Stratify patients to identify high-risk glucose levels
- Focus on the right patients at the right time
- Make decisions based on accurately-reported data

### Glooko Benefits

- + Downloads BG readings from 30+ meters
- + Requires only one download tool
- + Creates standard report for all diabetes devices

- + Shows data analytics for better care decisions
- + Incorporates diet, insulin, and exercise data for context
- + Integrates with Electronic Health Records

# How Glooko Benefits You and Your Patients



## SYNC DIABETES AND FITNESS DEVICES

With the Glooko MeterSync Blue, patients can download glucose data from 30+ popular meters via their iOS or Android device, as well as automatically integrate data from popular fitness devices. Pumps and CGMs coming soon.



## TRACK DIABETES PATIENT POPULATION

Use the Glooko Population Tracker to see a list of all of your diabetes patients who are connected – gain access to their glucose and lifestyle data as it is added so you can make evidence-based adjustments to their care plan.



## ADD FOOD, MEDICATION, AND INSULIN

The Glooko mobile app contains a built-in food and medication database, making it easier for patients to log the recurring activities of their diabetes routine. These notes complement their glucose data so you can see the impact.



## TAKE ACTION WITH AT-RISK PATIENTS

The Glooko Population Tracker automatically flags patients who are trending towards risk based on hypoglycemic and hyperglycemic ranges so you can prioritize which patients to engage.



## ENGAGE PATIENTS REMOTELY

The myGlooko web app for patients and the Glooko Population Tracker gives you and your patients the same insights into their diabetes data. Engage with patients remotely or use the reports for teachable moments that last long after their appointment ends.



## GET INSIGHT REPORTS

The Glooko team will send you monthly reports that contain actionable insights. These reports include information about user growth, patient outcomes, and patient engagement so you can track your sites progress and know what areas to improve upon.



## ENSURE PATIENT SECURITY

Securing our user's data is one of our top priorities. Our FDA 510(k) cleared platform is HIPAA compliant, meaning we've met all regulatory, as well as privacy and security requirements required by the government.



## INTEGRATE GLOOKO INTO YOUR EHR

Glooko can be easily integrated with existing electronic health records or third-party vendors, including care management platforms and health and fitness apps. We help you set up and implement the integration.

## Testimonials

“Finally a reliable app to help with my IDDM, childhood onset and unaware hypoglycemic episodes. Allows me to track and enter information about events! Very useful for doctors and patients with Type 1 diabetes.”

— TRENT SCHERMERHORN  
GLOOKO USER

“Glooko's ability to sync blood glucose from several meters and analyze trends has added efficiency within my clinical practice.”

—DR. ZACHARY BLOOMGARDEN  
ENDOCRINOLOGIST AND CLINICAL  
PROFESSOR OF MEDICINE  
MT. SINAI MEDICAL CENTER



WANT TO LEARN MORE? CONTACT US AT [BIZDEV@GLOOKO.COM](mailto:BIZDEV@GLOOKO.COM)

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